Campus vision statement

With a focus on health training, pathway programs and first year offerings USC Caboolture will make a significant contribution to achieving the goals of USC's Strategic Plan in respect of growth, international ranking and capacity building through providing a quality higher education experience. The campus will link with USC Moreton Bay and USC Sunshine Coast campuses, in particular, to contribute to the overall economic growth of the region and work to transform the region.

USC vision and goals

USC Caboolture will pursue the same vision and goals as those of USC overall, specifically to become:

- a primary engine of capacity building in our region
- a comprehensive multi-campus university growing towards 35,000 students,
- positioned globally as a top-500 university, and a top-100 university under 50 years of age

Context statement

USC Caboolture commenced in 2018, located on the Caboolture TAFE campus.

As part of the Moreton Bay region, Caboolture is approximately 25 kilometers north of USC Moreton Bay campus and 50 kilometers south of USC Sunshine Coast campus. It has a central location in the Moreton Bay region, which extends from Bellthorpe (north west of Woodford) in the north, to Mount Nebo and Samford in the South, and to Redcliffe and Bribie Island in the east.

Higher education offerings commenced in Caboolture in 2003, when QUT co-located with TAFE in response to the low higher education participation rates in the area. The area surrounding Caboolture is characterized as low SES and has one of the lowest percentages in Australia of individuals with higher education qualifications.

USC is committed to working with and for the Caboolture community, building on our existing community connections and creating a unique identity for the campus.
Study options at USC Caboolture

USC's Tertiary Preparation Pathway (TPP) courses offer entry pathways to all other degree offerings at USC Caboolture and almost all programs at USC Sunshine Coast.

From 2019 new Diploma offerings will be available at USC Caboolture:
- Diploma in Business Innovation
- Diploma in Creative Industries

These programs will only have semester one intakes.

The following degree programs will be offered in full at USC Caboolture from 2019:
- Bachelor of Business
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business/Bachelor of Commerce (Accounting)
- Bachelor of Commerce (Accounting)
- Bachelor of Education (Early Childhood)
- Bachelor of Nursing Science
- Bachelor of Nursing Science (Graduate Entry)
- Bachelor of Primary Education

These programs will have a semester one and two intake.

The following program offers students the opportunity to study their first year's courses at USC Caboolture:
- Bachelor of Creative Industries

Campus priorities

In accordance with USC's overall goals, USC Caboolture's strategic focus for 2019-2021 is to:

**LEARNING AND TEACHING AND THE STUDENT EXPERIENCE**
1. Increase student full year enrolments, with an initial target of 1,000 during the period of this plan and a focus on health, pathway programs and first year offerings and related programs and activities.
2. Focus program offerings on selected full programs, related first year and diploma programs and the TPP.
3. Implement strategies for enhancing the first year experience for commencing students.
4. Schedule summer-session offerings for TPP to allow students to prepare for semester one intakes and meet prerequisite requirements for education programs.
5. Extend WIL opportunities for students in health-related disciplines.
6. Promote the uptake of Study Abroad opportunities.
7. Implement a suite of opportunities for student enrichment and social interaction aligned with the Student Engagement and Retention Blueprint.
8. Pursue expanded philanthropic opportunities to support students and the university.

**RESEARCH**
1. Support a mentoring program for early career academics/researchers and HDR students.
2. Support having senior academics on campus.
3. Identify opportunities for USC Caboolture staff to join research centres or clusters and explore future options for a health-related research centre.
4. Support the development of research networks between USC Caboolture staff and other researchers, within USC and nationally and internationally.

**ENGAGEMENT**
1. Recognise and support engagement activities by staff in the local community.
2. Support a cohort of local sessional teaching staff.
3. Assist in the delivery of short courses, professional development opportunities, seminars and hosted events.
4. Build strong partnerships with local health organisations.
5. Increase engagement with local schools through student education projects (for example the Film and Business competitions), professional development, and joint research projects.
6. Continue community and school outreach activities to widen participation.
7. Assist in the delivery of marketing activities including school engagement and student recruitment activities.
8. Consolidate and extend partnerships with existing and new schools and early childhood settings through support and development of preservice teachers undertaking placements in the Caboolture region.
INFRASTRUCTURE
1. Identify opportunities to develop the campus over the next 10 years and work with TAFE to gain support.
2. Support the availability of high quality collaboration and visualization technologies which allow students and staff to communicate and access material developed for CAVE2.
3. Identify opportunities to develop enhanced student learning spaces.

The successful outcome of these goals will be demonstrated by:
1. Increasing student numbers each year.
2. Decreasing attrition.
3. First Year Experience strategies.
4. The number of publications involving staff at the Caboolture campus.
5. The number of joint research projects and successful grant applications with community members measured on an annual basis.
6. Increasing the number of tertiary qualified community members (increase in the percentage of the population with tertiary qualifications).

Values and culture of the campus
USC Caboolture’s prime purpose is to serve the regional community and provide opportunities for local community members to achieve aspirations they never thought possible. The campus aims to embed itself as an integral member of the community, and act as a gateway to tertiary education and a hub for health training and higher education.

Campus operating model
The USC Caboolture campus follows the Integrated campus model with staff from the various divisions reporting to their respective managers. Some academics are based on campus and are supplemented by sessional staff as required, as well as some academic staff who travel to and from the campus to teach.

Campus plan review
This plan was approved by University Executive on 5 December 2018 and will be reviewed annually.

Acknowledgement
This plan was compiled with assistance from other USC divisions and staff, both academic and professional.